

B.M.Y Kids Solution Corporation

Culturally responsive financial literacy program

Core Competencies: Educational consultants with over 10 years experience creating financial literacy workshops. Created two financial literacy coloring comic books in english and spanish to introduce children to finance. 5 years creating and instructing curriculum for N.Y.S.Y.E.P for incarcerated teens. 3 years experience creating financial literacy workshops and distribution of our financial literacy coloring comic books for N.Y.C Public schools. We create and instruct workshops for students, parents, and teachers. Workshops and books are available for purchase as a package. Books are available for sale separately in bulk or individually online at Amazon.com

1

STUDENTS

- Introduction to finance
- Identifying negative debt
- Budgeting/Savings
- Benefit of investing

2

PARENTS

- Introduction to program
- Accountability
- Importance of savings
- Budgeting/Roth IRA

3

TEACHERS

- Introduction to program
- Bucks program
- Bag game
- 6 month curriculum

- Students, parents, and teachers have gained basic financial literacy through our workshops and curriculums
- Public schools have implemented our workshops into their school stores
- Our books come with a learning guide to assist parents and students

Differentiators: Our unique financial literacy tools (books), workshops, and games are fun and easy to learn. We use incentives to foster learning and participation. Students learn through application and critical thinking. References available upon

List of specific pertinent codes and data

NAICS 611710: Educational Consultant DUNS #: 08-520-6524

N.Y.C D.O.E Vendor

Minority Business Enterprise: MBE Certified NYS

Our company has the capacity to provide workshops for 25 schools with room for expansion.
Contact information: 516-770-9666 or BMYKIDSSOLUTIONCORP@YAHOO.COM



Measurable results via student surveys before and after workshops.



Intended goals:
>75% student competency on the following

1. Identifying 850 as the highest FICO/credit score
2. Identifying bad debt as negative.
3. Recognizing the importance of saving and investing.